isee systems Privacy Statement

Last Updated: October 2023

This privacy statement explains the personal data isee systems, inc. processes, how isee processes it, and for what purposes.

isee offers desktop and web based software and services provided with or without charge directly from us or from one of our partners. These products include Stella® Professional, Stella Architect, Stella Designer, Stella Enterprise, Stella in Excel, iThink, isee Runtime, isee Player, and the isee Exchange including the online model editor. This statement covers all products and services, though not all of the information discussed is relevant for every product and service.

If you have any privacy concerns, complaints, or questions please contact us at privacy@iseesystems.com.

Personal data we collect

Isee collects data about you through our interactions with you and through our products and services. You provide some of this directly, and we get some indirectly through your use of and experiences with our products.

Interactions on our websites and through third-party sales partners collect names and email addresses as well as originating IP addresses. Purchases additionally require contact and credit card information. Software activation requires the name and operating system generated identifier of desktop computers as well as the IIP address of your connection to the internet. Our website logging includes page visit histories. Data collected when interacting with simulation applications on the isee echange include decisions and page visits made as part of the interaction.

How we use personal data

isee uses data to:

- Provide our products, which includes updating, securing, and troubleshooting, as well as providing support. It also includes sharing data, when it is required to provide the service or carry out the transactions you request.
- Improve and develop our products.
- Advertise and market to you, which includes sending promotional communications, targeting advertising, and presenting you with relevant offers.

We also use the data to operate our business, which includes analyzing our performance, meeting our legal obligations, developing our workforce, and doing research.

Reasons we share personal data

We share your personal data with your consent or to complete any transaction or provide any product you have requested or authorized. We also share data with resellers and partners to complete transactions and provide support; when required by law or to respond to legal process; to maintain the security of our products; and to protect the rights and property of isee and its customers.

How to access and control your personal data

You can access or control your personal data that isee has obtained, and exercise your data protection rights, by contacting isee or using various tools we provide. For example, you can:

- Control the use of your data for personalized advertising from isee by opting out from the links in such communications.
- Choose which communications you want to receive from isee.
- Access and clear some of your data by logging in at our website or the isee exchange.

Cookies and similar technologies

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies and similar technologies for storing and honoring your preferences and settings, enabling you to sign in, and fulfilling other legitimate purposes.

We also use "web beacons" to help deliver cookies and gather usage and performance data. Our websites may include web beacons, cookies, or similar technologies for use by isee.

You have a variety of tools to control the data collected by cookies, web beacons, and similar technologies. For example, you can use controls in your internet browser to limit how the websites you visit are able to use cookies and to withdraw your consent by clearing or blocking cookies.

Collection of data from children

We do not collect data from children beyond cookies as noted above. Pre-college students making use of the isee exchange may do so with email credentials that do not connect directly to them.